



**“Healing any skin tear on this patient is a challenge. Fortunately for us we have CellerateRX on our formulary.”**

*Treatment nurse in long term care facility*

## CellerateRX® & Skin Tears

There are approximately 39 million people in the United States over the age of 65 and this number is projected to grow to 86.7 million by 2050.<sup>1</sup> This age group has specific challenges as related to wound care, one of which is skin tears.

The skin is the largest organ of the body and has many important functions. It protects from the environment, helps control body temperature, assists in controlling fluid and electrolyte imbalance, and contains nerve receptors. Skin changes are among the most visible signs of aging and also among the most problematic for the elderly.

With aging, the outer skin layer thins and changes in the connective tissue reduce the skins’ strength and elasticity. This increases the risk for a skin tear, which is a traumatic wound resulting from the separation of the skin layers. Rubbing, pulling, or even the simple act of removing a band aid may result in a skin tear.

Tears can be problematic as aging skin repairs itself more slowly and wound healing may be much slower. This can contribute to pressure ulcer and infections. Diabetes, cardiac conditions, poor nutritional status, and lowered immunity can also affect healing.

CellerateRX®, advanced wound collagen powder or gel, has been shown to be a very effective product in managing these challenging skin tears in the elderly as evidenced by a study in this population, “CellerateRX® (Activated Collagen) Skin Tear Study: Completed Evaluation”.<sup>2</sup> It included skin tears as well as severe skin flaps. A majority were resolved within a week, with just one treatment. This

study supports the role of CellerateRX in the resolution of skin tears.

Here is what a treatment nurse in a long term care facility who deals with these challenges on a regular basis had to say,

***“I think that CellerateRX is a fantastic product! I have a patient that I have treated five times in the last 2 years for skin tears. When she gets one she always manages to do the job well. The first skin tear was on her leg and was 8cm long and 2 - 3cm wide. It was almost 1cm deep. On this little 100 lb lady that is pretty large. Thanks to CellerateRX it healed within 2 1/2 weeks. This is a 104 year old lady with skin that is so frail and fragile that you can hardly tell if she has any subcutaneous tissue, as well as any adipose tissue. Healing any skin tear on this patient is a challenge. Fortunately for us we have CellerateRX on our formulary. Great product!”***

CellerateRX is ideal for management of these difficult and challenging tears for people both in facilities and for those who are at home managing their own care.

FOR MORE INFORMATION	
PHONE	<b>1-800-205-7719</b>
ONLINE	<a href="http://WWW.CELLERATERX.COM">WWW.CELLERATERX.COM</a>
TWITTER	<a href="https://twitter.com/CELLERATERX">@CELLERATERX</a>

<sup>1</sup> US Census Bureau

<sup>2</sup> CellerateRX (Activated Collagen) Skin Tear Study: Completed Evaluation, Jane Fore, MD-Cherie Rash, RN, Clinical Symposium on Advances in Skin & Wound Care Conference.